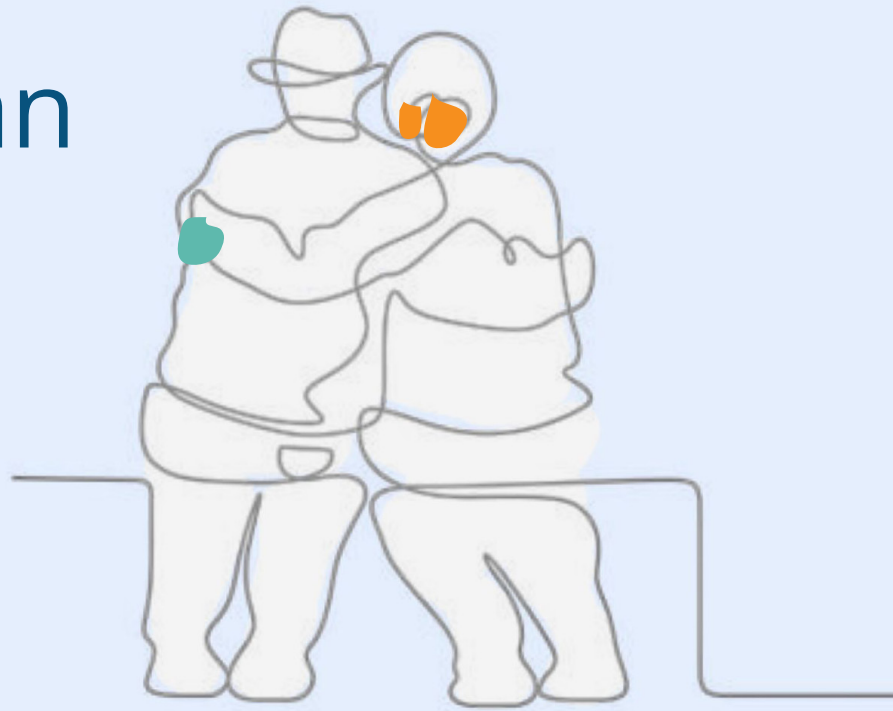


Strategic Plan 2026-2027

Promoting the human rights of all older people



Our Purpose

Elder Rights Australia upholds the human rights of all older people to live the life they choose.

We do this by:

- Providing information, education, advocacy, and social support to enable older people to make their own choices and maintain independence
- Advancing the interests of older people by working for systemic change in policy, services, and community attitudes.

Our Vision

A community where every older person is valued and exercises their rights and responsibilities with confidence.



**Elder Rights
Australia**

Promoting the human rights of all older people

Strategic Pillars

Our strategic pillars guide how we work, how we advocate, and how we sustain our impact in a changing environment.



Elder Rights Australia

Promoting the human rights of all older people

1 People

Our clients, stakeholders, volunteers and workforce

- Focus on the human rights of all older people in everything we do
- Promote and support social inclusion and prevent the abuse of all older people
- Create a safe and inclusive culture where our diverse workforce feel valued.



2 Sustainability

Adapt to change and improve efficiencies across the organisation

- Minimise our environmental impact and protect the future for all
- Meet our resourcing and financial obligations through comprehensive planning and strong governance
- Invest in our future.



3 Systemic Advocacy

Collect relevant data to support systemic change for the benefit of older persons

- Deliver education and projects that enhance positive attitudes towards ageing within our communities
- Amplify the voice of older people in sharing their lived experiences
- Develop strong partnerships and initiatives that improve systemic responses for the benefit of older people.



4 Governance, systems and processes

Ensure operations are purposeful and align with our values and goals

- Maximise resources and monitor outcomes through meaningful reporting
- Ensure independence, transparency and accountability
- Identify, monitor and manage risk effectively.



Elder Rights Australia Ltd is a founding member of the Older Persons Advocacy Network (OPAN) delivering the Australian Government funded National Aged Care Advocacy Program. ABN 63 367 539 827

